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| **DAY ONE** | **THURSDAY 29TH SEPTEMBER 2016** |
| **Timing**  | **Presentation** | **Speaker** |
| 0830-0915 | **Registration - *refreshments served in mezzanine area*** |  |
| 0915 | Welcome  | **Colin Shevills**, Director, Balance |
| 0920 | Opening address: *Setting the scene* - tobacco and alcohol in the North East | **Amanda Healy** , Director of Public Health, South Tyneside Council |
| 0935-1000 | THE EVIDENCEAlcohol Harm, Emerging Evidence and the rationale for fresh guidelines  | **Professor Sir Ian Gilmore**, Chair Alcohol Health Alliance, Special Advisor on alcohol to Royal College of Physicians  |
| 1000-1025 | Tobacco  | **Deborah Arnott** , Chief Executive, Action on Smoking and Health (ASH) |
| 1025-1055 | THE POLITICSWhy Evidence is Not Enough; current political landscape for the two issues  | **Peter Kellner**, Journalist and Political Commentator and former president of You Gov |
| **1055-1115****Break** | ***Refreshment break – served in mezzanine area*** |
| 1120-1200 | Alcohol & Tobacco – the Australian Experience | **Professor Mike Daube**, Professor of Health Policy,Curtin University, Australia |
| 1200-1220 | Question and Answer /Panel discussion  | **Professor Mike Daube****Professor Sir Ian Gilmore****Deborah Arnott** **Peter Kellner**  |
| 1220-1300 | Facilitated table discussions reflecting on the am presentations  | Facilitator on each table |
| **1300-1400** **Lunch** | ***Buffet Lunch - served in the mezzanine area*** |
| 1400 | Chair – afternoon welcome | **Ailsa Rutter**, Director, Fresh |
| 1405-1430 | **THE INDUSTRY**The role of the tobacco and alcohol industries | **Professor Jeff Collin**, Global Health Policy, University of Edinburgh |
| 1435-1455 | Tobacco – secrets of success/future challenges | **Deborah Arnott**, Chief Executive, Action on Smoking and Health (ASH) |
| 1455-1515 | Alcohol Policy Progress: short-term actions and long-term goals | **Dr Katherine Brown**, Director, Institute of Alcohol Studies |
| **1515-1530****Break** | ***Refreshment Break - ‘grab n go’******Served at ground floor Life café and conference reception area*** |
| 1530-1550 | Reflections from a Parliamentarian on making progress | **Alex Cunningham** , Labour MP, Stockton North |
| 1550-1620 | Panel Debate: Tobacco and Alcohol – similarities, differences and what next? | **Professor Jeff Collin****Deborah Arnott****Katherine Brown** **Alex Cunningham MP** |
| 1620-1630 | Summing up from day one | **Ailsa Rutter,** Director, Fresh |
| **1630** | ***Close of day one*** |

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| **DAY TWO** | **FRIDAY 30TH SEPTEMBER 2016** |
| **Timing**  | **Presentation** | **Speaker** |
| 0830-0915 | **Registration – *refreshments served in mezzanine area*** |  |
| 0915 | Chair opening for day two  | **Ailsa Rutter**, Director, Fresh |
| 0925 - 0955 | NHS England and Public Health England presentations on making progress | **Professor Peter Kelly**, Centre DirectorPublic Health England – North East |
| 0955-1025 | NHS leadership in the prevention agenda- experience from the London Clinical Senate  | **Dr Noel Baxter**, GP, London Clinical Senate/Helping Smokers Quit Programme |
| 1025-1055 | The Burden of Alcohol on the Healthcare System: what is it and what can we do about it? | **Colin Angus**, Research Fellow, Sheffield Alcohol Research Group at ScHARR, Sheffield University |
| 1055-1110 | Question and Answer /Panel discussion  | **Dr Noel Baxter****Professor Peter Kelly****Colin Angus**  |
| **1110-1125****BREAK** | ***Refreshment Break – ‘grab n go’*** ***Served at ground floor Life café and conference reception area*** |
| 1125-1155  | Harm reduction – nicotine without the smoke- the Royal College of Physicians report  | **Professor Ann McNeill**, Tobacco Addiction, Kings College London |
| 1155-1225 | Tobacco, Alcohol and Preventable Cancers: promoting knowledge and action with the public and professionals | **Professor Linda Bauld,** Health Policy, Stirling University. CRUK/BUPA chair in behavioural research for cancer prevention at Cancer Research UK |
| 1225-1245 | Question and Answer  | **Professor Linda Bauld****Professor Ann McNeil****Professor Peter Kelly**  |
| **1245-1330****Lunch** | ***SANDWICH LUNCH – served in the mezzanine area*** |
| 1330-1335 | **Chair – afternoon welcome** | **Colin Shevills**, Director, Balance |
| 1335-1420 | **Best Start in Life:*** Tobacco – where are we now, including Baby Clear
* Alcohol – harm but no solution
* Q&A /panel
 | Fresh/Newcastle UniversityDr Helen Palmer, Consultant Community Paediatrician, Queen Elizabeth Hospital, GatesheadPanel - Speakers / Professor Peter Kelly / Professor Linda Bauld |
| 1420-1505 | Facilitated table discussions: How can the ‘*system*’ do more to prioritise alcohol and tobacco action | Facilitator on each table |
| 1505-1515 | Summing up from day two  | **Colin Shevills**, Director, Balance |
| **1515** | ***Close of Conference*** |